



**October 27th, 2022**

**Utah Valley University**  
**Sorensen Center**

**8:30AM - 5:00PM**  
**6:00PM - 7:00M**



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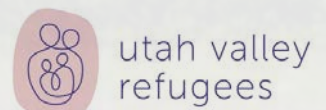
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## Opening Plenary Session

TIME	LOCATION	ACTIVITY	SPEAKER
7:30 AM - 8:30 AM	The Commons	Registration & Continental Breakfast	
8:30 AM - 8:45 AM	Grande Ballroom	Welcome	Curtis Blair
8:45 AM - 9:15 AM	Grande Ballroom	Opening Keynote	Governor Spencer J. Cox
9:15 AM - 9:45 AM	Grande Ballroom	Opening Keynote	President Astrid S. Tuminez
9:45 AM - 10:30 AM	The Commons Room 213 A/B	Networking and Exhibitor Break	

## Breakout Sessions / Panel Discussions

TIME	ROOM 206 A	ROOM 206 C	RAGAN THEATER
10:30 AM - 11:20 AM	Business Environment	Housing	Utah Lake Panel
11:30 AM - 12:20 PM	Education & Workforce Development	Transportation	Utah County Mayors Panel
12:30 PM - 1:20 PM	Healthcare	Natural Resources	Clean Air Panel

## Closing Plenary & Lunch

TIME	LOCATION	ACTIVITY	SPEAKER
2:00 PM - 2:30 PM	Grande Ballroom	Panel Discussion	Moderator: Cameron Martin Panel members: Ari Bruning, Senator Bramble, Suzanne Oliver, Jessica Egbert
2:30 PM - 2:40 PM	Grande Ballroom	Speaker	Congressman Burgess Owens
2:40 PM - 3:15 PM	Grande Ballroom	Closing Keynote	Ryan Porter
3:15 PM - 3:30 PM	Grande Ballroom	Closing Comments	Gov. Gary Herbert Curtis Blair
3:30 PM - 5:00 PM	Grande Ballroom	Meet the Experts	
6:00 PM - 7:00 PM	Holland Hall Clarke Bldg. Rm. 101	Bonus Keynote Speaker	Arthur C. Brooks



## **VIDEO PRESENTATION**

### **Spencer J. Cox Governor of Utah**

Gov. Spencer J. Cox is a husband, father, farmer, recovering attorney, and Utah's 18th governor.

Since taking the oath of office on Jan. 4, 2021, Gov. Cox has secured funds for affordable housing, promoted suicide

prevention and mental health resources, and implemented water conservation and infrastructure planning. He also signed early education and workforce program funding, launched the new Utah Sustainable Health Collaborative, and expanded opportunity for women, diverse communities and those living in rural parts of the state.

His efforts have contributed to Utah's unprecedented prosperity during the COVID-19 pandemic and a historic drought. Focused on a One Utah vision, Gov. Cox advocates for civility and respect, works across party lines to find common sense solutions, and regularly participates in service projects.

A sixth generation Utahn, Gov. Cox was born and raised in Fairview, a town of 1,200 in the center of the state. He met First Lady Abby Palmer Cox at age 16 and they married after he returned from serving a church mission in Mexico. He attended Snow College, Utah State University, and the Washington and Lee University School of Law, then clerked for U.S. District Judge Ted Stewart and worked at a Salt Lake City law firm.

After moving back to Fairview to raise his four children – Gavin, Kaleb, Adam, and EmmaKate – Gov. Cox began his life of public service, serving as a city councilman, mayor, county commissioner, and state legislator before being appointed to serve as Utah's lieutenant governor in 2013.

## **OPENING KEYNOTE**

**Gov. Gary R. Herbert**

**Utah Valley Chamber of  
Commerce  
Executive Chair**

Utah Governor Gary R. Herbert grew up, raised a family and worked in Orem, Utah.

Governor Herbert has led Utah's recovery from the Recession of 2008



to a position of national economic prominence. His unwavering focus on economic development includes attracting businesses and investments to the state while helping homegrown businesses flourish.

A successful realtor and businessman, the governor saw firsthand how decisions made by public officials can impact private enterprise.

He decided to make a difference and serve as a Utah County Commissioner for 14 years, then Utah's Lieutenant Governor for four years, and then Utah Governor for 12 years.

Herbert's exceptional legislative and community experience to navigate the issues facing Utah Valley is unsurpassed.

Governor Herbert and his wife, Jeanette, are the proud parents of six children and 16 grandchildren.



## **OPENING KEYNOTE**

**Tami Pyfer**

**UNITE**

**Chief of Staff and  
Director of Operations**

Tami Pyfer is the Director of Operations for UNITE - a national organization seeking to ease division across political and cultural differences. Tami also serves as Chief of Staff to UNITE President and CEO, Tim Shriver, and leads UNITE's

partnerships and program development. Tami currently leads the Dignity Index - Utah Demonstration project.

Prior to joining UNITE, Tami was the Education Policy Advisor to former Utah Governor Gary Herbert where she was involved in state level policy development, coalition building, and stakeholder engagement. She held local and state elected offices for 12 years: 8 years on the Logan City Council and 4 years on the State Board of Education. Tami's professional training is in early Special Education for students with severe disabilities. She worked for 10 years as a clinical instructor at Utah State University, teaching teacher- preparation coursework and supervising student teachers.

Tami and her husband Aaron are the parents of 5 children, and 9 grandchildren. They live in South Jordan.

## **OPENING KEYNOTE**

### **Dr. Astrid S. Tuminez Utah Valley University President**

Dr. Astrid S. Tuminez (pronounced too-MEE-nez) was appointed the seventh president of Utah Valley University in 2018. Born in a farming village in the Philippine province of Iloilo, she moved with her parents and siblings to the slums of Iloilo City when she was 2 years old, her parents



seeking better educational opportunities for their children.

Her pursuit of education eventually took her to the United States, where she graduated summa cum laude with a bachelor's degree in international relations and Russian literature from Brigham Young University (1986). She later earned a master's degree from Harvard University in Soviet Studies (1988) and a Ph.D. from the Massachusetts Institute of Technology in political science (1996).

Before UVU, President Tuminez was an executive at Microsoft, where she led corporate, external, and legal affairs in Southeast Asia. She also served as vice dean of research at the Lee Kuan Yew School of Public Policy, National University of Singapore. She has worked in philanthropy and venture capital in New York City and is a permanent member of the Council on Foreign Relations. She is the author of *Russian Nationalism Since 1856: Ideology and the Making of Foreign Policy* and many other publications. She and her husband, Jeffrey S. Tolk, have three children. In her spare time, she enjoys running, dancing, and traveling.



## **CLOSING KEYNOTE**

**Burgess Owens**

**U.S. House of Representatives  
Congressman**

Burgess Owens is the Congressman from Utah's Fourth Congressional District. Born in the segregated South, he saw people of all backgrounds come together to work tirelessly against adversity.

As a young man, Burgess was one of the first four black athletes recruited to play

football at the University of Miami and the third black student there to receive a scholarship. He graduated from the University of Miami with a Bachelor of Science in biology and chemistry. He was the 13th pick in the first round of the 1973 NFL draft and joined the New York Jets, later playing safety for ten seasons in the NFL for the New York Jets and the Oakland Raiders, winning the Superbowl with the 1980 Raiders' team.

After retiring from the NFL, Burgess worked in the corporate sales world and eventually moved the Owens family to beautiful Utah. Before being elected to Congress, he started Second Chance 4 Youth, a non-profit dedicated to helping troubled and incarcerated youth.

Burgess now serves as a member of the House Education and Labor Committee and House Judiciary Committee. Burgess believes in dreaming big and follows the four guiding principles of faith, family, free markets, and education.

## **CLOSING KEYNOTE**

### **Ryan Porter LiveView Technologies CEO & Co-Founder**

Ryan Porter was one of the original founders of LVT which began in 2005. Porter saw a need for remote surveillance at residential construction sites.

Under Porter's leadership, LVT has grown to hundreds of employees and has clients across public.



and private industries including retail, law enforcement, government, critical infrastructure, and construction. Originally from Southern California, Porter came to Utah to study finance at Utah Valley State College, he worked in finance for eight years until he founded LVT. Porter enjoys the outdoors and loves snowmobiling, boating, and building LVT. He and his wife have four children and live in Provo, Utah.



## **BONUS KEYNOTE**

### **Arthur Brooks Harvard University Author & Professor**

Arthur C. Brooks is the William Henry Bloomberg Professor of the Practice of Public Leadership at the Harvard Kennedy School and Professor of Management Practice at the Harvard Business School. Before joining the Harvard faculty in July of 2019, he served for ten years as president of the Washington, D.C.-based American Enterprise Institute (AEI), one of the world's leading think tanks.

Brooks is the author of 12 books, including the #1 New York Times bestseller "From Strength to Strength," and national bestsellers "Love Your Enemies" (2019) and "The Conservative Heart" (2015). He is also a columnist for The Atlantic, host of the podcast "How to Build a Happy Life with Arthur Brooks," and subject of the 2019 documentary film "The Pursuit," which Variety named as one of the "Best Documentaries on Netflix" in August 2019. He gives more than 100 speeches per year around the U.S., Europe, and Asia.

Brooks began his career as a classical French hornist, leaving college at 19, touring and recording with the Annapolis Brass Quintet and later the City Orchestra of Barcelona. In his late twenties, while still performing, he returned to school, earning a BA through distance learning at Thomas Edison State College, and then an MA in economics from Florida Atlantic University. At 31, he left music and earned an MPhil and PhD in public policy analysis from the Rand Graduate School, during which time he worked as an analyst for the Rand Corporation's Project Air Force.

Brooks then spent 10 years as a university professor, becoming a full professor at Syracuse University's Maxwell School of Citizenship and Public Affairs in his seventh year out of graduate school and occupying the Louis A. Bantle Chair in Business and Government. During this decade, Brooks published 60 peer-reviewed articles and several books, including the textbook "Social Entrepreneurship" (2008).

In 2009, Brooks became the 11th president of AEI, also holding the Beth and Ravenel Curry Chair in Free Enterprise. Under his leadership, the Institute more than doubled its annual revenues, deepened its outreach to leaders across the ideological spectrum, and expanded its research portfolio to include work on poverty, happiness, and human potential. During this period, he was selected as one of Fortune Magazine's "50 World's Greatest Leaders" and was awarded six honorary doctorates.

Originally from Seattle, Brooks currently lives in Needham, Massachusetts, with his wife Ester Munt-Brooks, who is a native of Barcelona. They have three children, Joaquim, Carlos, and Marina.

## REMARKS

### **Curtis Blair Utah Valley Chamber of Commerce President & CEO**

Curtis Blair currently serves as the President and CEO for the Utah Valley Chamber of Commerce.

Curtis has founded and co-founded numerous companies and serves on various boards, including the UVU Foundation, AdoptionLife.Org, and is currently the UVU Wolverine Club Chair.

A BYU graduate from the College of Humanities, Curtis holds a deep appreciation for different cultures and people. He has had the opportunity to conduct business in 14 countries and has fostered numerous relationships with individuals from various backgrounds.

Curtis is the father of five children and currently resides in Spanish Fork, Utah, with his wife, Lisa Erickson Blair.

When he is not leading the Chamber, he enjoys spending time with his family, supporting UVU and BYU athletics, golfing, participating in triathlons, and making his famous white-egg omelet.



# BUSINESS ENVIRONMENT BREAKOUT

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## **Marlo Oaks**

### **State of Utah**

#### **State Treasurer**

Marlo Oaks was appointed Utah's 26th State Treasurer in June 2021. As the state's chief investment and chief banking officer Marlo is responsible for debt, cash, and investments, including the \$29 billion Public Treasurer's Investment Fund. He also administers Utah's Unclaimed Property Division. Marlo spent 17 years overseeing multi-billion dollar investment portfolios and is

the only state treasurer with institutional investment management experience. Marlo completed a Bachelor's degree in Economics from BYU, an MBA from UCLA Anderson, and holds the CFA and CAIA investment designation.



## **Cory Maloy**

### **State of Utah / Maloy PR**

#### **Representative / Owner**

Cory has worked for more than 25 years as a public relations strategist. His experience includes collaboration with some of the best PR firms and corporations in the country. Today, he is the founder and principal of Maloy PR, located in Lehi, the heart of Silicon Slopes.

Maloy is an American politician who has served in the Utah House of Representatives from the 6th district since 2017.

**Muriel Xochimitl**  
**X-Factor Strategic**  
**Communications**  
**President & CEO**

Muriel Xochimitl is the President and CEO of X-Factor Strategic Communications, a full-service public relations agency in Utah Valley.

Before founding X-Factor, Muriel served as the Wasatch Front Regional Council (WFRC) communications and government affairs director.



Prior to working at WFRC, Muriel served as a communications manager in the UDOT Planning Division and as UDOT Regional Communications Manager, overseeing the media relations and public involvement on behalf of UDOT for six counties. In addition, Muriel worked for several years as a project manager for The Langdon Group, managing the company's strategic communications efforts in Utah County.

Before moving to Utah, Muriel served in the United States Congress as a staffer for the House Foreign Affairs Committee and worked as a legislative consultant in the travel and tourism industry. She has served as an Eagle Mountain City Planning Commissioner. Muriel holds a Bachelor of Arts in Political Science from Brigham Young University and a Master of Arts in International Development from the Johns Hopkins School for Advanced International Studies.

# HOUSING BREAKOUT

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**Karen McCandless**

**Community Action Services  
CEO**

Karen McCandless is the CEO of Community Action Services and Food Bank in Provo. She's responsible for building solid relationships within the agency, between the agency and community, and much, much more. As a former city council member and land use planner, her current position fuels her passion for advocating for and working toward thriving communities.

Karen loves learning, Pink

Floyd, playing the piano and flute, classical music, a good nap, and long, slightly downhill bike rides.



**Nate Hutchinson**

**Flagship Companies  
Owner**

Nate is currently the owner of Flagship Homes and Co Managing Partner of Flagship Companies since 2009. He is also a Co Managing Partner for Vineyard Station.

Nate received a Master's degree in Finance and H.R. from Brigham Young University and attended the Real Estate Management Program of Finance, Design, and

Leadership from Harvard Business School Executive Education. Nate was recently a finalist for Ernst & Young LLP's 2022 Mountain West Entrepreneur of the Year.

**Stephen Whyte**  
**Utah House of Representatives**  
**Representative**

As a nationally recognized strategic communications thought leader and strategist, Stephen Whyte has worked in Washington, D.C., New York City and around the world with large and small, public and private organizations. Currently, Stephen is the Vice President of Communications, Marketing and Enrollment at Rocky Mountain University of



Health Professions. As former Associate Vice President of University Relations and tenured professor at UVU, Stephen served as the co-chair of the first annual Utah Valley Growth & Prosperity Summit.

Elected to the Utah House of Representatives in 2021 (House District 65), Representative Whyte serves on various legislative committees including Business and Labor, Law Enforcement and Criminal Justice, Economic Development and Workforce Services, Public Education Appropriations, and as the co-chair of the state's Commission on Housing Affordability.

He and his wife, Roxane, and their five children enjoy traveling and skiing together.

# **EDUCATION & WORKFORCE BREAKOUT**



**Bruce Kusch**  
**Ensign College**  
**President**

Educator, executive, leader and experienced professional in the private sector and academia. Extensive international experience in both Asia and Mexico. Varied background of high-tech sales & marketing, strategic management, 10+ years in higher education as faculty member and administrator. Board-level experience in not-for-profit

public entity and privately funded software start-up. Education includes MBA and Ph.D. in instructional design. Strong interest in international business and organizational improvement.



**Lexi Soto**  
**Utah Valley University**  
**Student Body President**

Lexi was elected to Student Body President for the 2022 - 2023 academic year. She also previously served as the senator for the Woodbury School of Business. She is currently studying to earn a Bachelor of Applied Science in Digital Marketing. She recently completed an internship with 97th Floor.

Lexi was USOA Teen Utah in 2020 and dreams to be Miss USA one day. Lexi graduated from Westlake high school where she was cheer captain for two years. She also enjoys video production and tennis.

**CAROLYN ANDREWS**  
**Associate Dean of Continuing**  
**Education**  
**Brigham Young University**

Carolyn Andrews is a highly motivated, team-oriented professional with over two decades of combined administrative, teaching, and research experience in higher education. Prior to her service as Associate Dean, Carolyn developed BYU's Online program which has now grown to over 200 courses serving over 40,000 annual enrollments.



She also has been a faculty consultant and academic product manager for BYU's Independent Study. Prior to her work in Continuing Education, Andrews worked in the School of Family Life. In April 2020 she completed her Ph.D. in Instructional Psychology and Technology at BYU.



**JODI CHOWEN**  
**Managing Director of Career**  
**Services**  
**Brigham Young University**

Jodi Chowen is a passionate practitioner in higher education with almost two decades of experience enhancing the development, experiences, and success of young adults. Jodi currently serves as the Managing Director of Career Services and Experiential Learning at BYU. Jodi has held managerial roles for over 12

years and she has a record of positive change management, building strong teams, strategic collaborations, and data-informed improvements in support of student success. Jodi recently earned a doctorate in Educational Leadership from Brigham Young University where she studied factors contributing to college student thriving. Jodi is a past president of the Utah Association of Colleges and Employers (UACE) and a current board member of Utah Women in Higher Education (UWHEN). Before her career in higher education, Jodi enjoyed a successful career in real estate and earned several awards from RE/MAX.

# TRANSPORTATION BREAKOUT

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## **Alan Matheson The Point Executive Director**

Alan Matheson is the executive director of The Point of the Mountain State Land Authority. He is charged with preparing for and overseeing the development of nearly 600 acres of state land called The Point.

Matheson previously served the State of Utah as Executive Director of the Utah Department of, Environmental Quality, Senior Environmental Policy Advisor to Governor Gary R. Herbert, and State Planning Coordinator.



Before joining state employment, Matheson worked in the private sector focusing on regional planning and law, serving as Executive Director of Envision Utah, founding Director of the Utah Water Project, shareholder in a Phoenix law firm, Senior Attorney and Environmental Policy Advisor for Arizona's largest electric utility, and law clerk for a federal Court of Appeals judge. Matheson holds an A.B. in International Relations from Stanford University and a J.D. from the UCLA School of Law, where he was an editor of the UCLA Law Review. He has served on dozens of community and state boards and has consulted with several regions around the country on strategies to address the challenges of growth.



## **Andrew Jackson**

### **MAG**

#### **Executive Director**

Andrew K Jackson, AICP CTP is the Executive Director of Mountainland Association of Governments. He holds a bachelor's degree in geography, a master's degree in geography with an emphasis in city planning and a master's of public administration all from Brigham Young University. Mr Jackson has

worked in city planning and transportation planning for 33 years.



## **Mary De La Mare-Schaefer**

### **UTA**

#### **Regional Director**

Mary De La Mare-Schaefer has been UTA's Regional General Manager in Utah County since 2016. She and her team launched the very successful UVX bus rapid transit service and they operate all the buses in Utah County. She has undergraduate and graduate degrees from Brigham Young University. Prior to coming to UTA she

spent 33 years in city government in Utah, California and Oregon. She was a long time transit commuter before joining UTA and still enjoys catching a bus in Utah County.

**Chad Whitlock**  
**Inland Port**  
**Chief Operations Officer**

Chad Whitlock serves as the Senior Director of Operations and Policy at Utah Inland Port Authority (UIPA), overseeing the creation and execution of both internal and external strategy.

Prior to joining UIPA in 2021, he worked as Continuous Quality Manager with Santa Clara County for over three.



years. In this role, he oversaw initiatives that focused on improvements in operations, quality, and cost reductions.

Whitlock also has experience as an operational excellence consultant in the state's Governor's Office of Management and Budget, where he oversaw the implementation of continuous improvement programs in 13 different state agencies. He also served as a Director of Fleet Services for the state, realigning the financial and operational aspects of the department to better match best practices and expectations. Prior to his public service, Whitlock spent time with GE, Zions Bancorporation, and Overstock.com in working a wide variety of management roles that oversaw IT, procurement, and supply chain teams and initiatives.

He is a certified Lean Six Sigma professional with experience in leveraging Theory of Constraints within a variety of operational settings. Whitlock holds a bachelor's in Sports Medicine from Brigham Young University and an MBA from Westminster College.

# HEALTHCARE BREAKOUT

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**Dr. Donna Milavetz**  
**Regence BlueCross**  
**BlueShield of Utah**  
**Executive Director**

Dr. Milavetz recently joined Regence and is excited to work in a member-centric environment. She has 20 years of clinical experience in internal medicine so is well suited to oversee population health. Dr. Milavetz also holds a master's

degree in public health from the University of Minnesota and trained at one of Harvard University's teaching hospitals. Prior to joining Regence, Dr. Milavetz was on the faculty at the Mayo Clinic and co-director of the Women's Heart Clinic.

She then went on to become the medical director of the Intermountain Healthcare McKay Dee Women's Health Center in Ogden, Utah. After that position, she started an employer-based primary care company named OnSite Care. In 2019, she sold the company, and went on to senior executive positions with Steward Healthcare where she was responsible for running the clinical.

**Scott Barlow**  
**Revere Health**  
**CEO**

Mr. Barlow serves as the CEO of Revere Health formerly known as Central Utah Clinic, the largest independent physician group in the State of Utah. Revere Health employs over 400 providers practicing at over 100 urban and rural clinic locations and hospitals throughout the State of Utah, Nevada and Arizona. Revere Health has received numerous national and local awards for their use of technology to provide and

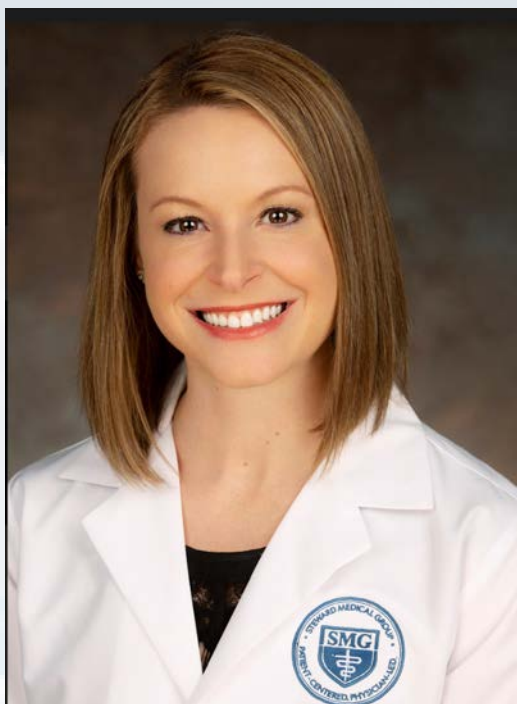


measure high quality cost effective care to over 600,000 individuals with over 1,600,000 patient visits annually.

Revere Health is a certified quality data submission vendor for Centers for Medicare and Medicaid Services (CMS) providing quality measurement and reporting services for over 340 medical systems throughout the country. Revere has actively participated in the CMS ACO programs since 2012 initially MSSP, Next Generation ACO's in 2018, Global Direct Contracting Entity in 2022 and anticipates participating in the REACH program 2023.

Revere's ACO has been a consistent top performer amongst the CMS cohort groups for six consecutive years, providing improved health outcomes and lowering the actual total costs of care by over 43% from 2015 – 2020.

Scott lives in Salem, Utah and has been in the healthcare industry for 28 years. He originally was the Associate Director for the non-profit community health centers located in Salt Lake County and has spent the past 25 years in private group practice management. He holds a Bachelor degree in Accounting and an MBA in Health Care Administration.



**Dr. Cara Guilfoyle**  
**MountainPoint Medical Center**  
**Steward Health Care**

Dr. Cara Guilfoyle attended Medical School at Drexel University College of Medicine. She completed her general surgery fellowship at Temple University Hospital and her breast Surgical Oncology fellowship at the Bryn Mawr Hospital. She practiced from 2012 to 2020 in Lehigh Valley, Pennsylvania and relocated with her family to Utah in November 2020.

Dr. Guilfoyle holds certifications in both breast ultrasound and stereotactic procedures. She treats a variety of conditions of the breast including cancer, lumps, cysts, nipple discharge, abscesses, breast pain, and breast feeding related surgical issues. She also performs breast cancer risk assessments as well as genetic testing when appropriate. In her free time,

Dr. Guilfoyle enjoys mountain biking, hiking, skiing, and rock climbing, as well as spending quality time with her husband and two daughters.

# NATURAL RESOURCES BREAKOUT

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**Teresa Wilhelmsen**

**State of Utah**

**Utah State Engineer and  
Water Rights Director**

Teresa Wilhelmsen was appointed in 2020 as the State Engineer. She is responsible for the general administrative supervision of the waters of the state and the measurement, appropriation, apportionment, and distribution of those waters.



Wilhelmsen joined the Division of Water Rights in 1997 and most recently served as an assistant state engineer and the division's hearing officer. Prior to that, she served as a regional engineer at the Utah Lake and Jordan River Regional Office, and as the division's adjudication program manager. Before joining the division, Wilhelmsen worked for the School and Institutional Trust Lands Administration and Utah Division of Forestry. She is a professional engineer and graduated from the University of Utah with a bachelor's degree.



**KC Shaw**  
**Central Utah Water**  
**Conservancy**  
**Deputy General Manager**

K.C. was born and spent his early years on a ranch in a small town in southern Idaho. He attended elementary and secondary schools in Orem, Utah and graduated from Brigham Young University with both a Bachelor of Science and a Master of Engineering degree in 1983. He is a registered

professional engineer in Utah.

K.C. has worked in the engineering industry for nearly 40 years. He has worked in both the private and public sectors and has been involved in water issues his entire career. He was appointed by the Governor to serve on the Utah Water Quality Board. In 2003 K.C. received the Public Servant award from the Water Environment Association of Utah for outstanding service in sponsoring, promoting, and supporting the water environment of Utah. K.C. currently serves as the Deputy General Manager at the Central Utah Water Conservancy District. He also serves as chair of the Engineer Advisory Board for Utah Valley University and serves on the Community Relations Committee.

**Marsha Judkins**  
**Utah State House**  
**Representative**

I have lived in Provo, Utah for almost forty years and love our community! During these decades, I volunteered extensively in my community and in my children's schools. In 2012, I was elected to serve on the Provo School Board, and in 2018, was elected to serve my amazing constituents in House District 61, which covers west Provo and southwest Orem.



I am the mother of 7 kids and claim my 7 wonderful kids-in-law as my own. I am maymay (grandma) to 13 incredible grandchildren who light up my life. I was a stay-at-home mom until about eleven years ago when I started working as a Children's Librarian, which is one of the most fun jobs in the world. I am currently an Adjunct Professor of Developmental Math at Utah Valley University, which I really enjoy.

I love to read, eat good food, cuddle babies, soak up sunshine, travel, dance, and have good discussions. I especially enjoy being with family and friends. I have a Bachelor's degree in Political Science and a Master's degree in Public Administration.

# UTAH LAKE PANEL

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**MODERATOR**  
**Stan Lockhart**

**SEL, Inc**  
**President & CEO**

Stan has worked in the technology and public service field for over 25 years. During this time he has contributed to numerous important public policy and citizen initiatives. His efforts were instrumental in bringing thousands of jobs to Utah. Stan's expertise in the areas of business and industry has led him to be a valuable

consultant for local businesses and industries. Stan has previously served as interim President and CEO of the Utah Vally Chamber of Commerce.

For over 24 years, Stan has served as a Utah lobbyist. During this time, he negotiated the two largest tax incentives in the history of the state. He is a recipient of the prestigious "Ronald Reagan Award" for his service in the Republican Party where he has served in virtually every grassroots position including chairman of the Utah Republican Party. He recently concluded 16 years on the Utah Republican Party State Central Committee.

Stan has served on the board of directors for many organizations including Utah Manufacturers Association, Utah Taxpayer Association, Utah Alliance of Boys and Girls Clubs, Leonardo, and Thanksgiving Point Institute. He has also served on the Utah Technology Council Board of Trustees for over 10 years and as an Industry Advisor Board Member for University of Utah College of Engineering.

Stan has also served on the Provo City Council for four years, including his time as the chairman when Provo hosted the 2002 Winter Olympics. Other local community involvement includes Provo Planning Commission, Board of Adjustment, Provo Library Board, and Provo Rotary Club.

Stan was also a past President of the Utah Energy Users Association and served on the Rocky Mountain Power Customer Advisory Board.

**Brady Brammer**  
**Utah House of**  
**Representatives**  
**Representative**



Mr. Brammer serves in Utah's House of Representatives, representing Highland, Alpine, and Cedar Hills. Currently, he serves on the Judiciary Committee, Business and Labor Committee, and is the vice-chair of the Infrastructure and General Government

Appropriations Subcommittee and the co-Chair of the Administrative Rules Committee. He has been in office since 2019.

Mr. Brammer is from Orem. After receiving his JD/MPA from BYU in 2008, he practiced law in Los Angeles before returning to Utah in 2013. He is currently a founding partner of Brammer Ranck, LLP specializing in business law and litigation. He has been named as one of Utah's Legal Elite by Utah Business magazine each year from 2017-2022.

He lives in Highland with his amazing wife Nicki and their five children. He is an avid golfer and skier.



**Eric Ellis**  
**Utah Lake Authority**  
**Executive Director**

Eric Ellis was hired as the Executive Director of the Utah Lake Commission in March of 2015. Earlier this year, the Utah Lake Authority was formed and Director Ellis was retained as the first Executive Director for the newly formed entity. In his seven years with the Commission, Mr. Ellis has

enjoyed reconnecting Utah County Communities to the lake with a wide variety of projects and initiatives. Eric came to the Utah Lake Commission with a well-rounded mix of education in business, marketing and public administration as well as a breadth experience working in these fields. Prior to his time with the Utah Lake Commission, Mr. Ellis worked as the Policy Advisor for the Utah Division of Wildlife Resources after having spent two years as Advisor to the previous Lt. Governor Bell.

Mr. Ellis enjoys the many opportunities he has to collaborate with local, county, and state leaders to get much needed projects implemented in and around the Lake. In the last 7-years, Utah Lake has seen added segments of shoreline trail, over 10,000 acres of successful shoreline restoration work, and Millions in funding committed that will build a 700+ Acre open space park, nearly 15-miles of lakeshore trails, enhancements to 4-marinas, the creation of a brand-new North Lake Marina and multiple strategic shoreline development projects.

**Michelle Kaufusi**  
**Provo City**  
**Mayor**

Michelle Kaufusi is a Provo girl through and through: born and raised, graduated from Brigham Young University, actively involved in community service—and eventually making history as Provo's first female mayor.



Previously named as Utah's 2019 Informed Decision Maker of the

Year, as well as being recently honored as the 2022 Utah Valley Chamber Champion, Mayor Kaufusi continues her regional leadership with newly appointed positions as the vice president of the Utah League of Cities and Towns, chair of Utah Municipal Power Agency and chair of the Utah Lake Commission. She's a busy lady!

Mayor Kaufusi's leadership has also translated to national accolades for Provo City. Most notably being honored as the nation's Best-Performing City in both 2021 and 2022 by the distinguished Milken Institute, who invited her to speak at their national convention this summer.

As the fourth largest city in Utah, Provo is clearing "hitting above its weight" with distinctions such as the #1 Safest Big City, #3 Best Run City and #3 Best College City.



**Julie Fulmer  
Vineyard City  
Mayor**

Julie was born in Dallas, Texas, later moved to Wisconsin, and then attended college at the University of Kansas City Missouri, where she met her husband, Curtis. They moved around the coasts and ended up coming to Vineyard from California. They have two little boys, and have lived in Vineyard

since May 2011 when there were only 139 people.

She has founded and operated several national and international businesses, which has allowed her to work from home, and contributed to giving her family freedom to travel the world. Out of everywhere she has been, she loves coming home to Vineyard, Utah!

She loves this growing Community! It is beautiful, friendly, and she believes that everyone has a voice in this community. They are just small enough to know each other, yet big enough to make a difference together!

She serves on the Utah legislative policy committee to protect her community, and has developed incredible local, state and federal partnerships for Vineyard. She chairs Vineyard's 360+ million dollar investment board that revitalizes & cleans the environment, establishes economic vitality, and develops smart cities. She continues to promote and initiate non-profit groups like Citizens Champion Change, and bring communities together to make a difference with amenities like the current children's library in Vineyard.

**MODERATOR**  
**Ned C. Hill**

**Utah County Clean Air  
Taskforce  
Chair, 2013 - Present**

Ned grew up in Salt Lake City and Bountiful, Utah. He served as a missionary in Germany. He and his wife, Claralyn Martin met in a choir at the University of Utah. He graduated in Chemistry after being an assistant to Dr. Henry Eyring. The couple plus their new son moved to Ithaca, New York where Ned received an MS in Bio-Organic Chemistry in 1971.



He was drafted into the Army and served his two years in Dugway, Utah. Returning to Cornell, Ned switched his graduate work to Finance. He received his PhD in 1976 and taught at Cornell as an Assistant Professor for one year. The family of 7 then moved to Bloomington, Indiana, where Ned taught for 10 years in Indiana's School of Business. In 1987 BYU invited him to accept a professorship in the School of Management where he worked for the next 30 years. He also served as Assistant to the BYU President for two years and then became Dean of the Marriott School from 1998 to 2008. In 2011, Ned and Claralyn accepted a call to preside over the mission in Romania and Moldova for three years. Ned retired from BYU in 2017. He stays busy with grandchildren and serving the community on Provo Power's board, chairing the Utah Valley Clean Air Task Force, and founding and working with Provo City's Sustainability Committee.

Ned has served on the board of a number of companies, including: Morgan Stanley Bank, Beneficial Life Insurance, Soltis Investments, and Alcatel USA. He served for two years as chair of Provo's Volunteer Care Clinic.

Ned's interest in the environment began at an early age. As a ten-year old in Bountiful he took two other boys on a bike ride to find the Great Salt Lake. They discovered a large flock of White Pelicans circling over their heads. From then on, he has pursued opportunities to travel the world in search of wildlife—especially birds. He has been to Ecuador, Brazil, Peru, Madagascar, Attu Island, Australia, Kenya, South Africa, Botswana, Egypt, etc., etc. He's seen about a third of the bird species in the world and has observed the degradation of the environment all over the world. Ned and Claralyn have five offspring, 19 grandchildren and 3 greatgrandchildren.



**Daniela Larsen**  
**Hutchings Museum Institute**  
**Executive Director**

Daniela Larsen is a certified National Geographic Educator specializing in digital media and cultural diplomacy. As the Director of the Hutchings Museum Institute she has created virtual reality experiences, 3D exhibitions and digital knowledge banks for cultural preservation.

Daniela has led expeditions to Everest Base Camp, Madagascar, Mongolia, and

several other locations for educational and cultural exchange.

She has implemented conservation projects in Utah, empowering participants to use technology for citizen science and impact in their local communities. She has created several online science and history programs for local schools, provided internships, and has created several opportunities for municipalities to participate in conservation and geographic education. Daniela is a first generation American citizen, and has experienced firsthand the power of technology in allowing diverse cultures and geographies to collaborate on identifying and solving our world's issues together.

**Judd Cook**  
**Dominion Energy**  
**Director - Gas**  
**Operations DEUWI**

Judd E. Cook is the Director of Gas Operation at Dominion Energy Utah/Idaho/Wyoming. Cook began his current role in 2019 and is responsible for all operations activities in the Western US, including emergency response, technical service, construction and system maintenance. In this role,



Judd oversees the activities of more than 300 employees spread across 7 different regions. He takes pride in enabling those employees to work safer and more efficiently.

Cook joined Dominion Energy, formerly Questar Gas, in 1997 as a meter reader. He has held several positions throughout his career including working in IT with the company's data security group and as an auditor with the Corporate Audit group. As Supervisor of Cost of Service and Rate Design, he successfully oversaw several pass-through rate cases and two full General Rate Cases. As Director of Business Development for Questar Fueling, he worked with some of the largest transportation and logistics companies in the world to help meet their Compressed Natural Gas (CNG) fueling needs.

Most recently Cook worked in the Gas Infrastructure Groups sustainability initiatives for the Western US. In this role, Judd actively promoted the use of and market development for Hydrogen, Renewable Natural Gas and Liquidfied Natural Gas.

Cook is a graduate of Weber State University with a Bachelor's degree in Information Systems and Technology and a Master's Degree in Business Administration.

He is an avid snowboarder in the winter and enjoys wake surfing during the summer months. He enjoys spending time with his wife, three children and volunteering in his community.

His three children include a 19 year old daughter and two boys ages 17 and 14. His daughter is working and attending college, while his sons play competitive basketball and golf on their school teams while participating with travel teams in the region.



**Clint Campbell**  
**UTA**  
**Strategic Planner**

Clint Campbell is currently a Strategic Planner with Utah Transit Authority focusing on long range strategic planning and is an active transportation liaison.

Previous to starting at UTA, he was an Urban Planner at GSBS Architects and completed an internship at the University of Utah in Planning, Design, and

Construction. Clint earned a Bachelor's degree in Urban Ecology and recently finished his Master's degree in City and Metropolitan Planning from the University of Utah.

# MAYOR'S PANEL

## **MODERATOR** **Jeff Acerson** **Lindon City** **Former Mayor**

Jeff Acerson served as Lindon's mayor from 2005-2007, and then again from 2014-2021.

Prior to this, he served on Lindon's city council for seven years. Jeff and his wife, Karen, were some of the earliest WordPerfect employees and both have continued to be busy community leaders since retiring from the first tech icon in Utah Valley. Jeff's many



titles include adjunct professor at UVU and trustee for UTA. Even so, half of the Acersons' hearts are in Italy, where Jeff served as mission president from 2007 to 2010. This father of six and grandfather of seven counts being a sector coordinator at Soldier Hollow during the 2002 Olympics as one of the highlights of his life. A die-hard Jazz fan, Jeff has also been a white water river guide.

## **Mark Johnson** **Lehi City** **Mayor**

Mark has lived in Lehi for over 29 years and has served there on the Planning Commission, as a City Council member and now as Mayor. His civic service spans over 20 years. He is a local business owner and has many years of experience in consulting municipalities on transportation and development standards as well as entitlement issues



for private property owners. He has always promoted the importance of housing diversity and the need for infrastructure planning.



## **Troy Walker**

### **Draper City Mayor**

Mayor Troy Walker serves Draper in several ways, including conducting council meetings, appointing key city leadership positions, and members of the many city committees and commissions. He also acts as the liaison to Draper's Economic Development team, Diversity and

Inclusion Advisory Committee Mayor's Youth Council, Peer Court and Appeals Board. Mayor Walker works closely with other city, county and state governments, representing Draper City's interests and serving on several integral boards, including the Advisory Board for Utah Transit Authority (UTA), Point of the Mountain Development Commission (POMDC), Point of the Mountain State Land Authority (POMSLA), POST Council (Peace Officer Standards & Training), Lone Peak Hospital Board, Wasatch Front Regional Council (WFRC) and Active Transportation Committee (ATC).

Prior to becoming Mayor, Troy served as a Draper City Council Member, Assistant District Attorney for the Salt Lake County District Attorney's Office and Co-Chair of Draper Days park events. Troy has received the Utah Mayor "Best of State" award twice.

In addition to his public service, he practices law full time, focusing on personal injury, products liability, criminal defense, and trusts and estates. He earned his J.D. degree and Dispute Resolution certification from Willamette University College of Law and holds a Bachelor of Science in Accounting from the University of Utah, as well as a commercial pilot license.

As an avid mountain biker, he supports open-space and trails in Corner Canyon. He enjoyed coaching his sons and continues sharing his love of sports by serving on the Pete Suazo Utah Athletic Commission (PSUAC).

**Mike Mendenhall**  
**Spanish Fork City**  
**Mayor**



Mayor Mike Mendenhall was born and raised in Palmyra and Spanish Fork, his parents are John and Lenna Mendenhall. He graduated from Spanish Fork High School in 1998, attended Utah Valley University in 1999 before serving an LDS mission to Minnesota. He has worked in finance in Spanish Fork

for 16 years. He works full-time as a Financial Advisor with Edward Jones Investments here in Spanish Fork.

He is married to Amber Geslison of Spanish Fork and they have three children, Nash, Monroe, and Jagger. Amber takes care of the kids, an English bulldog named Mocha, and a cat named Boomer.

When not working for his clients or the City, Mike can be found playing golf with Nash, watching Monroe dance, or “playing cops” with Jag.

In 2011 he served as President of the Spanish Fork Area Chamber of Commerce and along with Amber served as Fiesta Days Chairmen. He has served as President of the Rotary Club and President of the Utah League of Cities and Towns.

Mike has served two four-year terms on the City Council. This is his first term as Mayor and currently serves on the following boards and committees:

Fairgrounds Committee  
Fire Retirement Board  
Personnel Committee  
Rodeo Committee  
SUVPS  
UMPA  
ULCT Legislative Policy Committee  
Council of Governments (COG)



## **Tom Westmoreland Eagle Mountain City Mayor**

Tom Westmoreland is currently the mayor of Eagle Mountain City, prior to which he served on the City Council. He and his wife Rebekah (a registered nurse), have nine children and seven grandchildren.

He is currently the mayor of Eagle Mountain City,

prior to which he served on the City Council. He and his wife Rebekah (a registered nurse), have nine children and seven grandchildren.

Mayor Westmoreland has a vision for the future that includes the preservation of vast open space, a robust local economy, reliable and redundant infrastructure, improved transportation, beautiful parks, wildlife preservation, culture-rich community, and outdoor recreation with an emphasis on quality of life and low taxes.

His accomplishments include preserved open space for recreation and wildlife, including mountain bike, hiking, horseback riding, and OHV trails, in addition to protecting deer migration routes and historical sites.

He has also cultivated an unparalleled economic boom by negotiating and closing contracts with three Fortune 100 companies in Facebook, Tyson, and Google. In addition, he launched the Eagle Mountain Chamber of Commerce and is currently bringing in a steady stream of commercial and retail establishments.

Under his guidance, the City has bolstered infrastructure with nearly \$150 million investments in roads, water, sewer, and power, and he has ensured stability during a volatile time that included COVID-19, rapid growth, inflation, and a drought. In the history of the City, he is only the second mayor to complete a full term.

**Carolyn Lundberg**  
**Lindon City**  
**Mayor**

Carolyn has lived and raised her family in Lindon for over 27 years. She served three years as Planning Commissioner and seven years as a Council member.

Carolyn is also an entrepreneur and serves as Executive Vice-President of Accelerant



Business Solutions. They have created over 400 jobs here in Utah.

As part of the City Council she has kept Lindon's liabilities and debt low and our "Rainy day" reserve fund high. They have built and paid off the public safety building early and have allocated millions of dollars in investment towards Lindon's roads without raising taxes or fees.

As current liaison and board member of the PG-Lindon Chamber of Commerce, Carolyn works towards quality development, amenities, and attracting business to Lindon.

She has led a citizen-involved committee to create an Area Plan Vision for the 700 North corridor near I-15.

Carolyn has also promoted open space, trails, trees, and landscape in our public and commercial areas with water-wise practices. She has driven code regulation updates to foster attractive design and strategically manage growth.

# PLENARY PANEL

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## **MODERATOR** **Cameron Martin**

### **Rocky Mountain University Vice President**

Since taking the oath of office on Jan. 4, 2021, Gov. Cox has secured funds for affordable housing, promoted suicide prevention and mental health resources, and implemented water conservation and infrastructure planning.

He also signed early education and workforce program funding, launched the new Utah Sustainable Health Collaborative, and expanded opportunity for women, diverse communities and those living in rural parts of the state.

**Ari Bruening**  
**Envision Utah**  
**President and CEO**



Ari Bruening has extensive experience in visioning and implementation efforts for regions, large areas, and critical growth-related topics. At Envision Utah, he helped lead the Your Utah, Your Future statewide vision that engaged 52,845 Utahns to tackle eleven different topics, as well as the recommended State Water

Strategy, the Point of the Mountain vision, the Vision for Teacher Excellence, and numerous other critical efforts. Prior to joining Envision Utah, he managed visioning and entitlement projects for the San Diego region; Laie, Hawaii; Daybreak and the 93,000-acre Kennecott Land Company project in Salt Lake County; the 175,000-acre Superstition Vistas Arizona state trust land parcel; and the 300,000-acre Deseret Ranches of Florida landholding near the Orlando International Airport. A magna cum laude graduate of Harvard Law School and the graduation speaker at Brigham Young University, Ari is the author of several articles relating to urban planning, law, and religion. He is also a children's book author, having co-authored Sweet Feet: Samantha Gordon's Winning Season (2013).



**Curt Bramble**  
**Utah State Senate**  
**Senator**

Curtis Scott Bramble is an American politician and Certified Public Accountant serving as a member of the Utah State Senate, representing the state's 16th senate district in Provo.

Bramble was elected to the Utah Senate in 2000 and took office in January 2001. He initially served on the

Business, Labor and Economic Development, and Revenue and Taxation Standing Committees; and on the Health and Human Services Joint Appropriation Committee. In 2004, Bramble became the Majority Leader of the Utah Senate for the 57th Utah Legislature and the Co-Chair of the Retirement and Independent Entities Joint Appropriation Committee. He also served on the Executive Offices and Criminal Justice, and Higher Education Joint Appropriations committees and Chaired the Retirement and Independent Entities Standing Committee. He also served on the Revenue and Taxation Committee for the 57th Utah State Legislature. Bramble was reelected to his third term to the Utah Senate in November 2008.

Bramble lives in Provo with his wife Susan. He has six children and 12 grandchildren.

**Suzanne Oliver**  
**Mountain America Credit**  
**Union**  
**VP Government &**  
**Community Engagement**

Suzanne Oliver is the vice president of government and community engagement. In this role she leads government advocacy and heads the new Mountain America Foundation.



She has worked for Mountain America more than 30 years, first in branch operations, next consumer lending, then training, before moving into talent development, where she led the strategy and delivery of learning and development programs for the organization, prior to pursuing new opportunities in government and community relations in 2018.

Suzanne graduated from Westminster College with a business degree, and Western CUNA Management School.

She serves on the Legislative and Public Policy Committees for the Utah Credit Union Association, Davis Chamber, ChamberWest, Southwest Valley Chamber, and the Utah Valley Chamber. She served on, then chaired the HR/OD Council for the Credit Union National Association.

Suzanne was recognized as one of the 30 Women to Watch by Utah Business Magazine. She received the inaugural Professional of the Year award from the CUNA Councils, and the Volunteer of the Year award from the Utah Credit Union Association.

In her free time, Suzanne treasures time with her family – and enjoys traveling, movies, gardening, walking, serving in her church, good food, and good conversation.



**Jessica Egbert**  
**Saprea**  
**Chief Program Officer**

Passionate about people, strategy, and innovation, Jessica joined Saprea in 2022. In her role, she leads teams of clinical, educational, and service experts to support our survivors in their healing journey through retreats, online resources and courses, and webinars.

With decades of leadership experience in higher education, non-profit, government, and business industries, Jessica has

a strategic perspective focused on quality programming, scaled services, and meaningful outcomes. She hopes to reach hundreds of thousands more survivors through Saprea's effective healing programs.

Jessica has served in various executive roles, including Executive Vice President of Strategy and Engagement, Founder, and Chief Innovation Officer. She has also served or is currently serving on the American Council on Education Women's Network Executive Council, the Board of Directors of the Utah League of Cities and Towns, as Chair of the Board of Directors of the Utah Women in Higher Education Network, the Board of Directors of the Utah Valley Chamber of Commerce, the Utah Valley University Community Advisory Council, the BusinessQ Magazine Editorial Board, as co-founder of Elected Women of Utah, the Provo City Economic Development Strategic Plan Steering Committee, the Osteopathic Physician and Surgeon Licensing Board of the Utah Department of Commerce Division of Professional Licensure, the Board of Trustees of Rocky Mountain University of Health Professions, and as Chair of the Board of Directors of the American Red Cross – Central and Southern Utah Chapter. She is also serving her first term as an elected official on the Mapleton City Council.

Jessica is the recipient of many industry and community awards for excellence in achievement, leadership, and service. A recognized presenter on strategic planning, communication, and leadership, she has likewise authored numerous related publications. A lifelong learner, Jessica holds multiple certificates in addition to a BS in psychology, an MEd in instructional technology, and a PhD in educational leadership. Jessica's greatest joy is in her family, including her young son, whom she reports took way too long to get here. She loves traveling with her family, the occasional shark encounter, and tater tots. Her epitaph will read, "She cared, and she got things done."

The logo features a green arch at the top with the words "UTAH VALLEY" in green, sans-serif, uppercase letters. Below the arch is a blue shield containing a stylized city skyline with four buildings of varying heights. In front of the buildings is a green mountain range with white snow-capped peaks. The word "Growth" is written in a large, blue, cursive script with a light blue outline, positioned over the mountains. Below "Growth" are the words "& PROSPERITY" in green, sans-serif, uppercase letters, and "SUMMIT" in blue, sans-serif, uppercase letters with a light blue outline.

UTAH VALLEY

*Growth*  
& PROSPERITY  
SUMMIT

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**THANK YOU**

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